



Jonathan Ambaum



Education

Erasmus University (RSM)

MSc Marketing Management | 09/2023 - 07/2024

- Gained proficiency in finding insights from complex data to form successful marketing strategies
- Developed crucial skills and information in Brand Management
- Participated in L'Óreal Brandstorm 2024

Vienna University of Economics and Business

Erasmus+ Exchange | 09/2022 - 02/2023

- Developed skills in economics, strategy, and leadership
- Took courses in German A2

Vrije University of Amsterdam

BSc Int. Business Administration | 09/2020 - 07/2023

- Gained skills within multiple business fields
- Participated in Honors Program
- Thesis project: "The Benefits of Physical Showrooms for Specialty Retailers."



Experience

Mondelēz International | Belgium & Netherlands

Internship

Assistant Brand Manager BNL Meals | 01/2025 - 07/2025

- Analyzing qualitative and quantitative data, monitoring latest market trends and contributing to the periodic business planning processes with data tools such as Nielsen IQ
- Assisting in the development of new product concepts in line with consumer needs
- Social media management.
- Organizing events, ordering samples, and briefing creative agencies.
- Assist in the completion of legal forms such as T&Cs and Customer Care forms.

Smiler | Netherlands & Austria

Photographer | 06/2022 - 02/2023

- Developed and learned skills in photography to deliver clients high-quality photos.

Albert Heijn | Netherlands

Quality Service Worker | 02/2021 - 07/2021

- Outcome based objectives gave the responsibility to organize the health and safety of the store.



Contact



+31 (0) 6 21 38 65 14



J.C.J.Ambaum@gmail.com



Rotterdam

US & EU Citizen



[LinkedIn](#) [Website](#)



Profile:

Recent Master's of Marketing Management graduate with hands-on experience as an Assistant Brand Manager Intern at Mondelez International, where I continue to develop the practical skills of a brand manager. Motivated, objective-focused, and eager to contribute to your team.

Courses and Trainings

- R Studio / SPSS
- Power BI
- Nielsen IQ (NIQ)
- Adobe Creative Cloud
- Driving License

Languages

- English - Native
- Dutch - Advanced
- German - Intermediate
- Spanish - Beginner

Interests

- Running
- Photography
- Automobiles